



PRESERVE  
YOUR BUSINESS

◆  
PROTECT  
YOUR WEALTH

◆  
CHERISH  
THE FAMILY

# FAMILY MATTERS

PRESERVING THE *Family-Owned* BUSINESS

AN INTERACTIVE MOVIE



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## What is it?

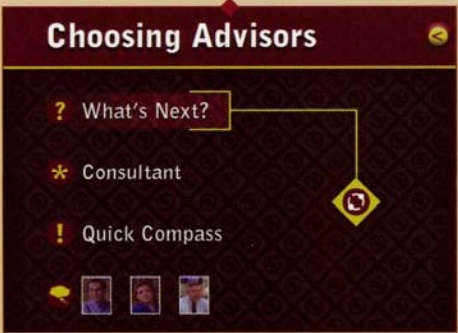
**FamilyMatters™** is an interactive program that profiles a fictitious family business. It clearly illustrates the unique aspects of the family-owned business and will help you learn how to protect and preserve your company and personal assets.

This presentation is actually an interactive movie that concentrates on five vitally important topics associated with growth, succession planning and exit strategies.

Examples of FamilyMatters™ video vignettes

You will watch short video vignettes that address these issues. At the conclusion of each vignette you can redirect the plotline and see the consequences of your choice.

Subject matter experts will comment via video contributing brief remarks on each situation.



Example of FamilyMatters™ interactive screen

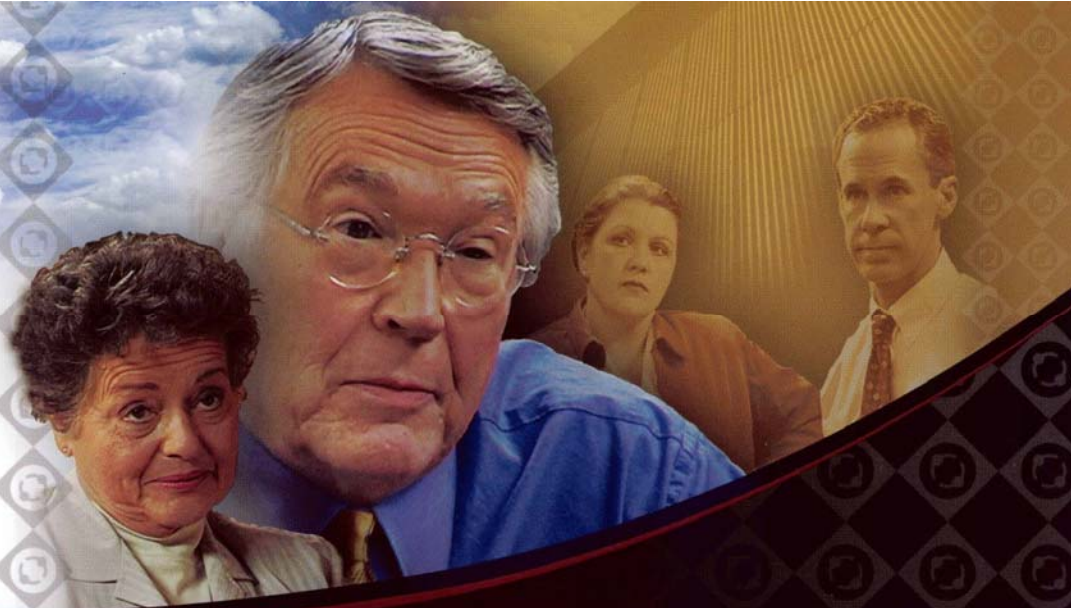


## FamilyMatters™ Topics

- Estate Planning
- Leadership Development
- Choosing Advisors
- Compensation and Performance
- Strategic Planning

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## **The Quick Compass**

Designed by professionals who specialize in family business, this booklet gives you the opportunity to perform a personal self-assessment during the workshop. By answering a few simple yes/no questions you will accurately identify any level of risk, and what can be done to address potential problems.

## **Who should come?**

Every family member including those who may not be employed in the business should attend; and depending on your particular situation you may want to invite a key employee(s), CPA, attorney and/or banker.

## **Why attend?**

**FamilyMatters™** is not a slide show. There are no charts, graphs or tables to review. This program is concise, educational and compelling.

So if preserving your business, maintaining family harmony – and family ownership – are priorities for you, then you cannot afford to miss out on this valuable presentation.



**FamilyMatters™**

Preserving the Family-Owned Business